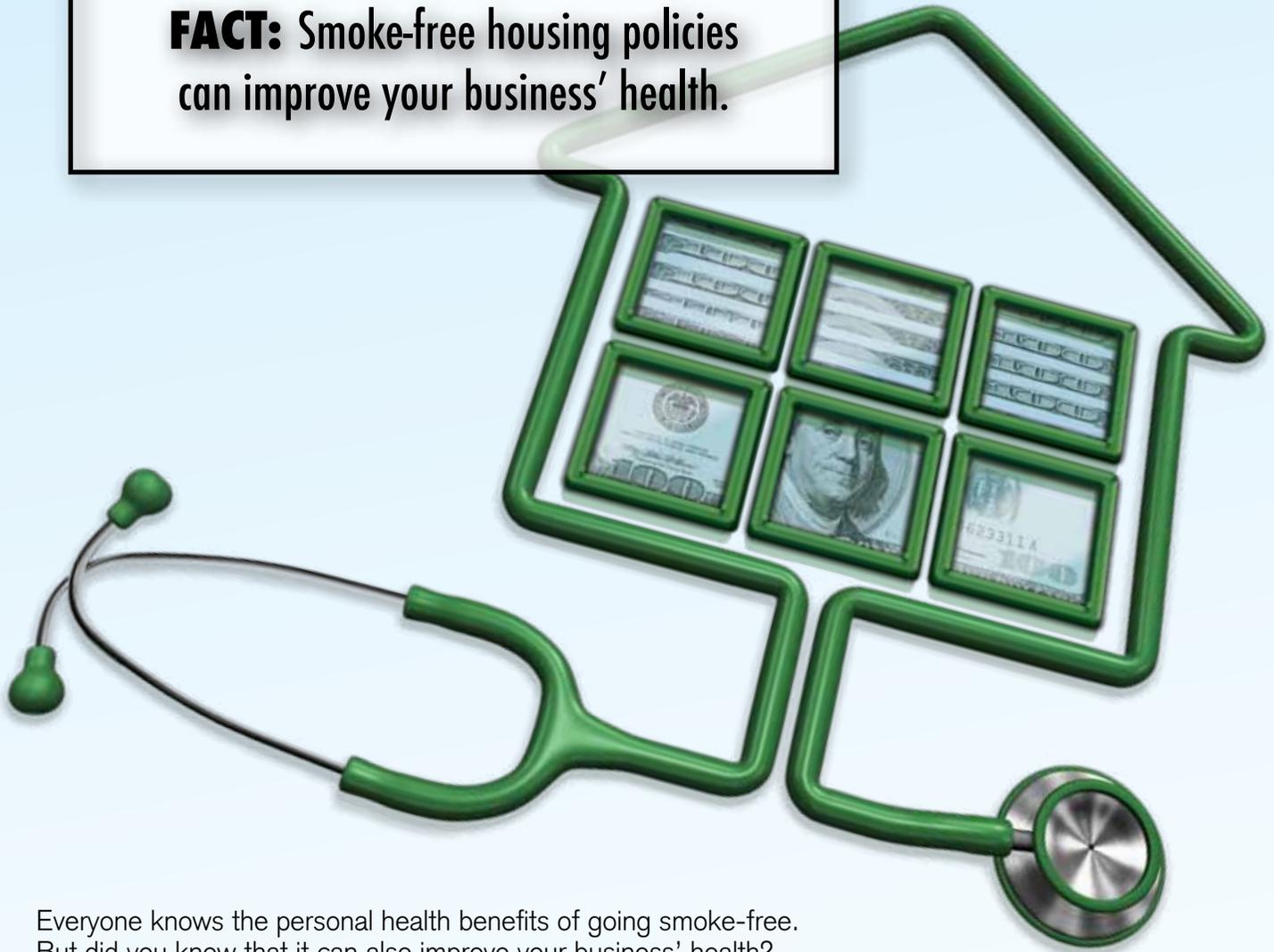


FACT: Smoke-free housing policies can improve your business' health.



Everyone knows the personal health benefits of going smoke-free. But did you know that it can also improve your business' health? Many New York landlords have already gone smoke-free in order to:

- **Lower maintenance costs and improve value retention**
- **Make units easier to rent or sell**
- **Reduce fire risk and insurance premiums**
- **Set policy that is legal and nondiscriminatory**
- **Significantly lessen tenant conflicts due to secondhand smoke**
- **Follow HUD guidelines and help earn LEED certification**
- **Reduce potential legal liability from secondhand smoke**

It's easier than you think.

Download a free Landlord Toolkit
or find your local community contact at
SmokeFreeHousingNY.org.

Policy support and free signs are available
to landlords interested in going smoke-free.



A grant funded program to help NY landlords.

Join the many New York landlords and other industry leaders who agree that no-smoking policies are:

Desirable

"When we made the 'official' announcement that the property would be smoke free, the residents applauded... We were giving the residents what they wanted."

– Pam Berger,
VP of Belmont Housing
Resources for Western
New York

Legal

"Neither smokers nor the act of smoking is included as a protected class under federal, state or local Fair Housing laws."

– The Fair Housing Council of
New York

Easy to Adopt

"Our survey showed that over 95% of our residents wanted a smoke-free building, we knew it would provide a safe environment for our residents and employees. The policy was quick and painless to adopt!"

– Anthony Fiala,
Executive Director, SEPP
Management Company

Cost-effective

The following table compares the cost to rehabilitate a unit where smoking is prohibited versus a unit where smoking is allowed:

Healthier

"Eliminating smoking in indoor spaces is the only way to protect nonsmokers from secondhand smoke exposure."

– U.S. Surgeon General, 2006

Safer

Smoking is the leading cause of fire-related deaths in the U.S.

– U.S. Fire Administration

	Non-Smoking	Light Smoking	Heavy Smoking
General Cleaning	\$240	\$500	\$720
Paint	\$170	\$225	\$480
Flooring	\$50	\$950	\$1,425
Appliances	\$60	\$75	\$490
Bathroom	\$40	\$60	\$400
Total	\$560	\$1,810	\$3,515

Data reflects surveys from housing authorities and subsidized housing facilities in New England. Collected and reported by Smoke-Free Housing New England, 2009.

SmokeFreeHousingNY.org is comprised of community partnerships funded by the New York State Tobacco Control Program. Our goal is to protect the health of NYS residents by increasing the availability of smoke-free multi-unit housing.

We have assisted public housing authorities, nonprofit community development corporations, condominium owners and market rate apartment management companies to adopt no-smoking policies in their communities.

Community partnerships are available to work with housing providers to conduct tenant surveys, assist with policy developments, provide informational resident sessions, link smokers with quit resources and supply free signage.

Find your local community contact at SmokeFreeHousingNY.org.

